

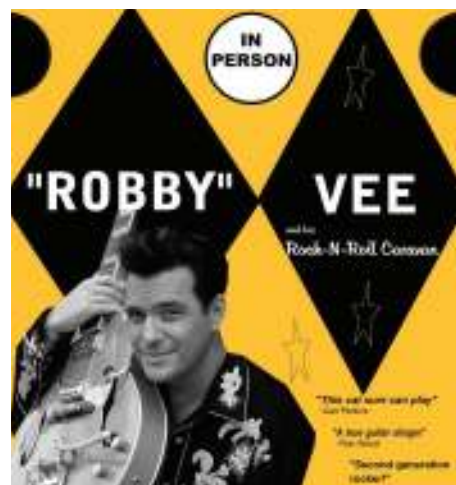
Drop Your Top, Smile, Wave and Join in
Exploring Wisconsin's Wild Northwest Territory



OpenAir – **EVERYWHERE!** - Eau Claire



JOIN AMERICA'S GREATEST OPENAIR TOUR AUG. 15-18, 2019
OPENAIR CLASSIC XIV
TOPLESS TOURING ON AMERICA'S MOST SPECTACULAR BYWAYS!



YOU'RE INVITED! BECOME A MEMBER OF AMERICA'S PREMIER TOPLESS TOUR OPENAIR CLASSIC

LIVE THE GOOD LIFE WITH THE NICEST PEOPLE ON EARTH

We wave and smile a lot! Convertible people have a real zest for life. Members come from the Midwest and all over the USA. Some belong to car clubs but many have never toured before joining OAC. Word has spread: Once you do a tour, you'll be back for more! The fun starts here – so join us!

RUN TOPLESS! DISCOVER THE BEST DAYS OF THE SUMMER

The OAC is an annual four-day tour for people who love topless cars. Make that **VEHICLES**. Yes, we've had mostly cars, but we also love open-air Jeeps, convertible trucks, even Humvees. Bring 'em! We preserve open-air auto-tour traditions that began in 1993 with the Wisconsin Convertible Classic. We share "explorer DNA" that fueled our pioneer ancestors. They couldn't wait to see what was over the next hill. Neither can we. OAC is a non-competitive backroads tour for any open-air 4-wheeled vehicle, any make, any vintage. We limit our tour to about 200 convertibles (sorry, no T-Tops) with some 400 life-loving people. Our rides range from 1930s classics to Post-War beauties, gems of the 50s, 60s, 70s and beyond –right up to 2019. We welcome Euro-classics, sports cars, muscle cars, exotics and showroom-fresh drop tops. OAC showcases spectacular routes, friendly towns, interesting attractions, arts, entertainment, shops and parties. This is tour #27, and the 14th OpenAir Tour. We're just getting started! Join us! We'll be proud to travel with you!

GET MORE FUN PER GALLON

We love the earth, big blue sky and fresh air. We love the warm summer sun, the wind in our hair, and the sounds of crickets along the road – or singing with Buddy Holly and The Crickets on the stereo. We love the smell of new mown hay and the pine scented forest. There's no better way to experience it than top-down. OAC tours deliver more exhilaration, fun and thrills per gallon. Drive the back roads at a pace that you can fully appreciate this wonderful world, responsibly, with good friends.

DISCOVER EXHILARATING BACK ROADS

Good-bye rat race! We drive the back roads, byways and rustic roads. We visit those great little "off the beaten path" places others wish they could find. OAC provides clear and easy to follow routes and maps. You'll know where we're going. We're very careful to keep you and your "baby" (i.e. car) on good paved roads. We try to avoid road construction. While changes can occur without notice, we do our best to "stay smooth." OAC tours are cruises, not rallies or races.

SET FREE THE KID WHO BOUGHT YOUR CONVERTIBLE

You don't buy a convertible to be practical. You buy it because you love life. You love sunny days, warm breezes, the radio cranked up, fresh air, the smell of new mown hay, the way the full moon lights up the whole countryside. This is what convertibles are all about. Remember what you were thinking when you bought your ragtop? The coolest ride in town. Endless summer. Fun-fun-fun. And you know what? IT IS! And it's even more fun with great friends. Let's drive!

ENJOY FINE HOTELS, DINING, ENTERTAINMENT, SHOPPING WITH OAC

Tours allow free time for diversions, attractions and shopping. We'll have area guides and recommendations for "don't miss it" dining and touring. When the tour is over you can truly say, "Been there. Loved it. Can't wait to get back!"

ENSURE YOUR SPOT ON THE GRID – BECOME AN OAC MEMBER

Every member who posts a registration in the Member's Only Early Sign-up Period is guaranteed a spot on the starting grid. OAC Members get discounts on registration fees, OAC merchandise, access to limited ticket events, OAC Facebook community, occasional track touring, OAC entertainment, OAC website, the exclusive Winter Meeting, and entry in member's drawings. Join today!

MARK YOUR CALENDARS Future OpenAir Classic Tours
OAC XV – Aug. 20-23, 2020 OAC XVI – Aug. 19-22, 2021 OAC XVII – Aug. 18-21, 2022

NOT A MEMBER YET?? JOIN THE OPENAIR CLASSIC TODAY!

We're Ready! Let's Drive! I (we) would like to become a member of the OpenAir Classic (Couples share one membership)

NAME _____ BIRTHDATE ____/____/____ NAME _____ BIRTHDATE ____/____/____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE (____) _____ MOBILE (____) _____ *E-MAIL(s) _____

VEHICLE YEAR _____ MAKE _____ MODEL _____ COLOR _____ AUTO LICENSE _____

REFERRED BY OAC MEMBER _____ OR I RECEIVED INFO FROM _____

My good check is enclosed for \$35 (\$33.18 membership + \$1.82 WI sales tax) Sorry we cannot accept credit cards for membership fees. *RE EMAIL: We send news & notices by email so if you do not have an e-mail address indicate NONE above and we'll make every effort to send your notices by first class US Mail. Add info@openairtours.com on your non-spam list to be sure you get your OAC mail!

MAIL TO: OpenAir Tours – Membership, P.O. Box 5532, Madison, WI 53705-0532

Tour Phone Center: 262-922-4062 | Email: info@OpenAirTours.com | www.OpenAirTours.com

 Like us on Facebook

WELCOME TO OPENAIR EAU CLAIRE – AND EVERYWHERE! THE WORLD’S GREATEST TOPLESS FAMILY REUNION

Join us for the four most exhilarating days of the summer! OpenAir Tours will be delighted to share the road with you to celebrate twenty-seven consecutive years of topless touring! Summer is our happy season. It's gentle breezes, warm sunny days, twisting back road trails, and fragrant air. OpenAir Tours was born in 2006 on a sunny August morning in Ashland, Wisconsin, on the shores of Lake Superior. More than 200 topless cars and 400 waving people gathered to form a new, friendly touring group to drive the greatest backroads in the Midwest, explore this awesome country, and carry on traditions born in the Wisconsin Convertible Classic (1993-2005). We're delighted to be back in the spectacular Hidden Valleys of Northwest Wisconsin. These next four days will offer a quick glimpse of this extraordinary country to which you'll want to return to enjoy again. Convertible lovers, this land truly is your land!

THURS - AUG. 15 - RENDEZVOUS OF THE TOPLESS TOURING FAMILY

Drop your top, crank up highway tunes and set your GPS for "Awesomeness, Wisconsin!" We may have some optional "early checkpoints" along the way (watch your e-mail) We're gathering in Eau Claire, one of the most popular destinations in OpenAir history, for the third time. Get ready to meet the world's friendliest topless touring troupe, 200 breezy cars and 400 smiling people! We'll explore beautiful river valleys; follow twisted forest trails through Glacier-carved Northwoods Hills, cruise cow-dotted coulees, and experience unforgettable picture postcard vistas. Our headquarters hotel and tour registration are at the Metropolis Resort & Conference Center with Official Hotels a short drive away. Come in, pick up your official Loaded Welcome Packet (2:00-5:30PM), meet old and new touring friends, and get ready for the Welcome Banquet at the elegant Florian Garden Center. We'll be treated to American tunes by the Eau Claire Ukulele Orchestra, toast the open road, swear-in our navigators, and get prepped with tour tips for this "Northwest Territory."

FRI. AUG. 16 GRID 'EM, DROP TOPS AND OFF WE GO

Listen... the open road, winding river trails and way back trails are calling! We'll grid in groups of forty and be flagged out, one by one. Our starting point is Carson Park, home of one of the finest logging museums in the US, and just a Hammerin' Hank homer shot away from the ball park where Hall of Famer, Hank Aaron played his first professional baseball with the Eau Claire Bears. You'll get printed tour route directions and set off to see the land that produced Old Abe -The famous Civil War Eagle, fabulous northern forests, glacial carved hills, and hamlets of the North. Be sure you've caffeinated your navigator and try to avoid any sudden loud commands. Calm wins the day! We'll play the "Follow that Glacier" game, visit checkpoints that give us a special taste of this area, help understand its history, and offer back road's driving thrills experienced by the lucky few. We'll put on some miles today, so raise a toast with a fine local beverage. Get a pack of OAC buddies to enjoy dinner back in town. Sleep well, tomorrow we'll rock and roll some more!

SAT. AUG. 17 CRUISIN' COULEE COUNTRY, RAMBLE WITH THE RIVER, ROCK AND ROLL!

Rise and shine! Grab a hearty breakfast, make friends with your navigator, and head back to Carson Park where we'll start the day early with the Topless Concours. Vote for your favorites. Get the OAC Modified LeMans touring instructions and then head for the hills! Today it's tops-down through the historic Hidden Valleys country. Discover some of Wisconsin's most beautiful rural countryside and roll along The Mighty Mississippi. We'll visit some classic country communities, wind our way to one of the most jaw-dropping overlooks on the entire Great River Road, and maybe get a piece of award winning pie. We'll play the Coulee Conspiracy Game as we stop at check points along the route. There'll be shopping opps for art, antiques, produce, crafts and even garage sales. Cruise back to Eau Claire, grab dinner and tonight we'll welcome the Rock and Roll Caravan of Robby Vee, the super-talented son of the legendary Bobby Vee who rocketed to stardom when he stepped in to do the show the day after Buddy Holly's plane crashed. Robby and his talented band carry on the family tradition. OAC is honored to be treated to an unforgettable evening with a private roof-raising concert by this two-time inductee in the Rockabilly Hall of Fame. He comes with a raft of endorsements including Carl Perkins, "This cat sure can play," and Sir Paul McCartney, who noted "These guys could play on any stage!" Tonight, they're playing just for us!

SUNDAY – AUG. 18 SMILES, BUCKETS, TOPLESS SPIRIT, CHEERS, WINNERS

Wake up humming a rockabilly tune! Get breakfast. Head for the 10 a.m. OpenAir WrapUp in the Skybox Room at the Metropolis Resort. We'll recognize members who have achieved major milestones touring with us. This is where you can use the check-point tickets to enter twenty-five fabulous bucket drawings and maybe take home a prize! We'll reveal the cars you selected as the "Top of the Topless" celebrate our fourteenth OpenAir Classic, and draw the name of one lucky member to win the Grand Prize! Get contact info from the new friends you made and wish your touring buddies a safe journey home. Some will explore more of the Eau Claire Area or go back to favorite spots on the tour. We'll hope to see you again next year, so block off August 20-23, 2020 for OAC XV! The Directors' search for next year's destination begins as this one ends. It will be revealed at the OpenAir Conditioner in Madison in late January 2020. That's the first big topless party of the New Year and members who attend get first shot at the headquarters hotel rooms. It's a great way to warm your winter, trade road stories, and get fired up for the next tour. We hope to see you there!

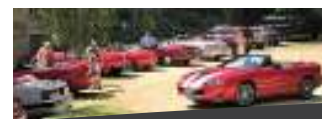
HEADQUARTERS: THE METROPOLIS RESORT & CONFERENCE CENTER - 5150 Fairview Drive, Eau Claire, WI 54701
Call to reserve a room: 715-852-6000, Book by July 15, 2019 - \$85/\$99 night + taxes • www.metropolisresort.com

OFFICIAL HOTELS: **THE BAYMONT BY WYNDHAM** - Book by July 15, 2019
\$89/night + taxes (\$79 for following Sunday/Monday)
4075 Commonwealth Avenue, Eau Claire 54701 RES PH: 715-839-7100
www.wyndhamhotels.com/baymont/eau-claire

THE HOLIDAY INN - Book by July 15, 2019 \$115.95/night + taxes
4751 Owen Ayres Court, Eau Claire 54701 RES PH: 715-830-9889
www.tinyurl.com/OpenAir2019HOLINN

CANDLEWOOD SUITES EAU CLAIRE I-94 - Book by July 15, 2019
Studio Suites - \$124.95/night + taxes
4937 Bullis Farm Road, Eau Claire 54701 PH: 715-839-0967
www.candlewoodsuites.com/EauClaire/HotelSuites

VISIT EAU CLAIRE TRAVEL INFO: PH:715-831-2345
www.visiteauclaire.com



YOUR REGISTRATION FEE INCLUDES:

- Entry for one fine Convertible
- Entry for Driver & Navigator
- Grid Position for Fri. Tour Start
- Name Badges
- Ltd. Ed. Dash Plaque
- 2 Ltd. Ed. Designer OAC XIII T-shirts
- Listing in OAC XIII Tour Book
- Welcome Packet
- OAC Tour Tips & Dining Guide
- OAC "Even More Touring" Guide
- Official Navigator Badge
- Four Days of Topless Fun
- Official OAC Car Number
- Tour Maps & Area Guides
- 2 Tickets to the Explorers' Banquet at the Florian Gardens
- One entry for the "Coulee Conspiracy" Game
- One Entry for the "Follow That Glacier!" Game
- One Entry for Grand Prize Drawing
- 2 Tickets to the OAC Topless Rockin' Concert by the fabulous Robby Vee and his Rock n' Roll Caravan
- 2 Votes for Member's Choice Awards
- 2 Admissions to Sunday Awards Ceremony
- Special Prize Drawings
- Surprises, Smiles, Waves, Memories and **The Official OAC XIV Tour DVD** - by popular demand everyone gets one with tour movies, photos, downloadable pictures- plays on DVD or PC! (Sent by mail after tour)



Meet Your OAC Crew

OpenAir Tours proudly enters its fourteenth year of topless touring in 2019. The OpenAir Classic was officially "road-ready" in January of 2006 after Wisconsin Convertible Classic ended. Gary and Mae Knowles of Madison, and fellow enthusiasts Mike and Donna Peroutka of Green Bay joined forces to keep the spirit of Open-Air Touring alive. The Knowles and Peroutka children, Alex and Carleigh Knowles and Andrew and Matthew Peroutka have grown up with the OAC and are often contributors. A group of "road-tested" members also graciously pitch-in to help with registration and tour logistics. The OAC Directors team selects destinations & hotels, sets routes, directs the tours and oversees promotions & operations. We're honored to share the road and this exhilarating adventure with you. It's our mission and high honor to make these four days your finest, most enjoyable, and most memorable getaway of the summer!

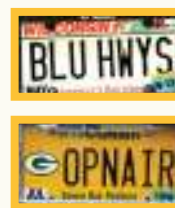
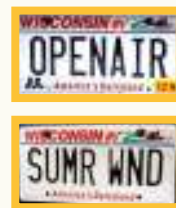


OpenAir Tours

P.O. Box 5532, Madison, WI 53705-0532
Tour Phone Center: 262-922-4062
Email: info@OpenAirTours.com



Phone: 715-831-2345
www.visiteauclaire.com



OAC RULES OF THE ROAD 2019

- 1. ELIGIBILITY:** Welcome driving enthusiasts! The OpenAir Classic (OAC) is open to any convertible or open-top roadster. Sorry, T-tops are not eligible.
- 2. OBJECTIVES:** Drive safely. Have Fun.
- 3. MEMBER'S REGISTRATION:** Members may send entries by US Postal Service beginning June 10, 2019. Only OAC Members will be registered for the first 200+ grid positions through June 26. Postmarks before June 10 will be cycled to the end of the members' line for grid position numbers. All entries by members posted before June 27, 2019 will qualify for the Members' Only Early Registration Period (MORP). Non-members may apply starting June 27, 2019 for open or waiting list grid positions that may open. MEMBERS DO NOT MAIL BEFORE June 10, 2019!
- 4. NON-MEMBERS REGISTRATION:** Non-members submit registration forms by US Postal Service beginning June 27, 2019. NO FAXES, EMAIL OR DELIVERY SERVICE ENTRIES. Use U.S. Postal Service only.
- 5. REGISTRATION DEADLINES:** Final deadline for postmarked entry is July 27, 2019 however the event is likely to be sold out much earlier. Don't delay!
- 6. WAITING LIST:** Will be maintained for entries over 200+. In past years we have filled up to 5 from the waiting list.
- 7. OAC GRID LIMITS:** Directors reserve the right to adjust registration limit as they deem appropriate and necessary.
- 8. REGISTRATION IS NON-TRANSFERRABLE. NO WALK-UP REGISTRATIONS ALLOWED.**
- 9. CONFIRMATIONS** will be sent by email or US Mail BY AUGUST 7 indicating that your registration has been received and that you are

- registered. If you have not received a confirmation by Aug.10, please email us at info@openairtours.com or phone at 262-922-4062. (Be sure info@openairtours.com is on your "friends" "ok" or "not-spam" e-mail list so that our mail arrives promptly to your in-box!)
- 10. DIRECTORS** reserve all rights to adjust and/or alter any parts of these tours to enhance the safety of participants and to ensure the enjoyment of all. These decisions are not subject to any appeal.
 - 11. OAC TOPS DOWN START:** An OAC tradition is to have a "tops down" start where all participants "drop their tops" together. Starting order will be determined by directors.
 - 12. NON-COMPETITIVE:** This is a tour for fun! It is not a rally or race. The only requirement will be to stop at designated check points if you want to be eligible to win prizes. Check points will be open to give everyone a reasonable time to give participants time to pass through. You only need arrive at the end destination by the time noted. Our objective is to ensure that everyone has a fun, safe and enjoyable tour.
 - 13. ROAD SERVICE:** All mechanical service and repairs are your responsibility. Though our participants are known for being helpful, be prepared to deal with breakdowns that may occur. Many people choose to join auto clubs or buy road service insurance. We suggest you review your options and be prepared.
 - 14. MEALS AND ACCOMMODATIONS:** Participants are responsible for making their own arrangements for meals (except as noted in itinerary) and accommodations. The Headquarter and Official Hotels have been selected as a convenience for

- participants. Ask for OAC room block for special tour rate. Always call at least 10 days before arrival to CONFIRM YOUR ROOM! Also: Special Wednesday or Sunday rates are available for those who want to arrive early or stay an extra night.
- 15. REGISTRATION FEES & BENEFITS:** Registration fees are \$329.00 for car, driver and a navigator. Extra passengers 6 years and over are \$90 per person. OAC Members receive a \$10.00 discount one time per membership-year as noted on entry form.
 - 16. TOUR ROUTES:** materials and events are intended for the use and enjoyment of officially registered OAC participants only. All copy, reproduction, and distribution rights are reserved by OAC. Any copying or sharing of routes or materials or facilitating entry into events by non-participants is prohibited. Please discuss any "guests" or extenuating circumstances with Directors.
 - 17. PRIZES:** Each vehicle will have one entry in the Grand Prize Drawing (if it has participated all four days' events). Other drawings will be open to all drivers and those passengers that have purchased an official game card. Member drawings are open to all participating members in good standing. Organizers reserve the right to limit prizes to one major prize per person per day.
 - 18. REFUNDS:** 50% of paid reg. fees if notice is received by 7/13/19; 25% from 7/14/19-8/1/19 and NONE THEREAFTER. You must receive a cancellation number from OAC staff to qualify for a refund.



Special thanks to our sponsor Visit Eau Claire

